

## 102-3

Bobbie Bullard shows you how attain the skill of perfect design placement with machine embroidery.





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See next page for instructions.

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Partners



<http://www.brothersews.com>

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# BOBBI BULLARD'S PERFECT DESIGN PLACEMENT



As embroiderers, we long to cover our projects with swoops and swirls of color to add texture and interest. Sometimes this means embroidering spaces larger than our largest hoops, requiring multiple hoopings. To do this well, you need the skill of perfect design placement.

To sew multiple designs and have them appear as one requires precise placement, an easily attainable skill. After you've followed the instructions included in this guide you should be able to perfectly place any embroidery design.

## About the Designs Shown Here

The process included in this guide can be used with any designs. These illustrations are from the Regency Living Large designs available from Bullard Designs, home of fine embroidery designs.

## **Supplies:**

### **Software**

Software that allows you to print the template of a design. Use the software that comes with your sewing machine, like the Brother PE Design software, or a third party software like Embird, Buzz Edit or Buzz Tools.

### **Clear Templates**

A clear template comes with many embroidery hoops but I find them hard to mark and even harder to clean. Instead, I use sheet protectors from the office supply store. A box of a hundred sheet protectors costs less than \$14. As each sheet protector is doubled and can be cut apart, a box has 200 clear templates, quite a bargain.

### **Marker to Use On the Template**

Because your sheet protector is so inexpensive, you won't have to re-use it. Therefore you don't need to worry about removing the marks when you're finished. I find that ball point pens work quite well on the sheet protectors

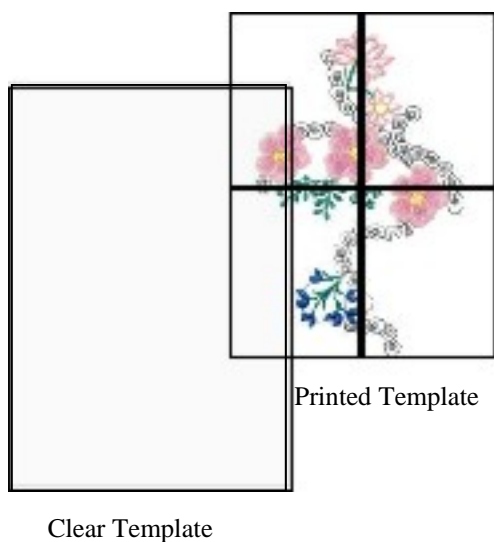
### **Fabric Marker**

Choose an air erasable marker or chalk marker to use on your fabric. Test the marker to make sure you can easily remove the marks when you are finished.

There's a new pen available in the office supply stores which is heat erasable so a shot of steam will remove it. You might try that, but make sure you test it carefully with your fabric.



The Finished Design



The Design After 3 Hoopings  
One More Hooping Required

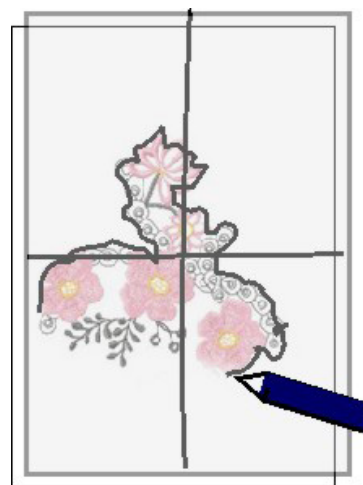
**Instructions:**

**Print Templates**

- 1) Using an embroidery software, print the templates for the design you are placing. **Make sure your printout includes the crosshairs (center lines).**

Lay the sheet protector on top of the printed template of your design.

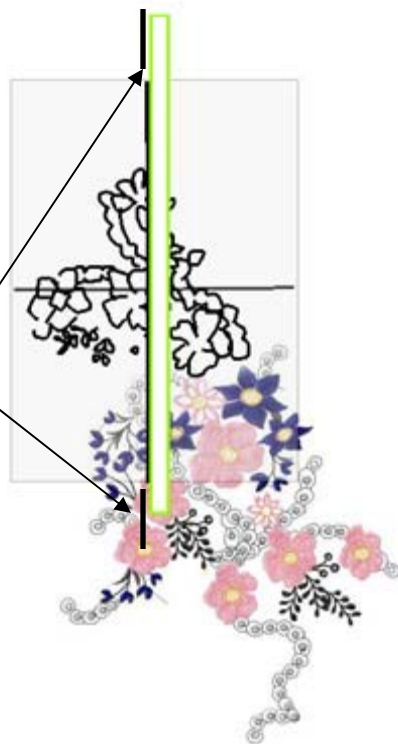
- 2) Trace the outlines of the design on the clear template, including the center lines, creating a template.



3) Arrange the template on the design you've stitched so far, so that the traced design is EXACTLY where you want the next design stitched.



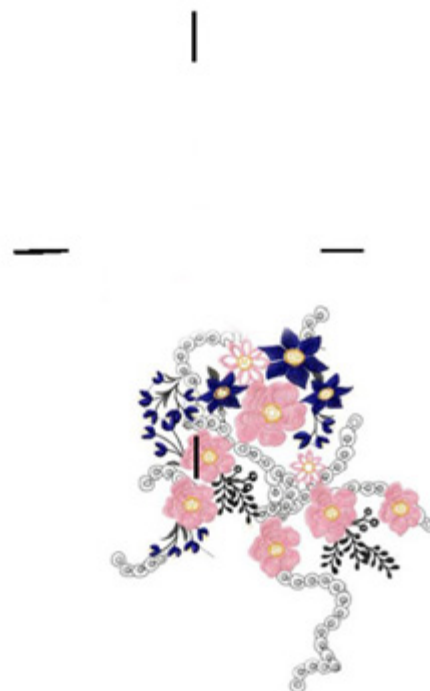
4) Place your ruler next to the vertical center line of the template. Using your air erasable or chalk marker draw a line next to the ruler above and below the clear template.



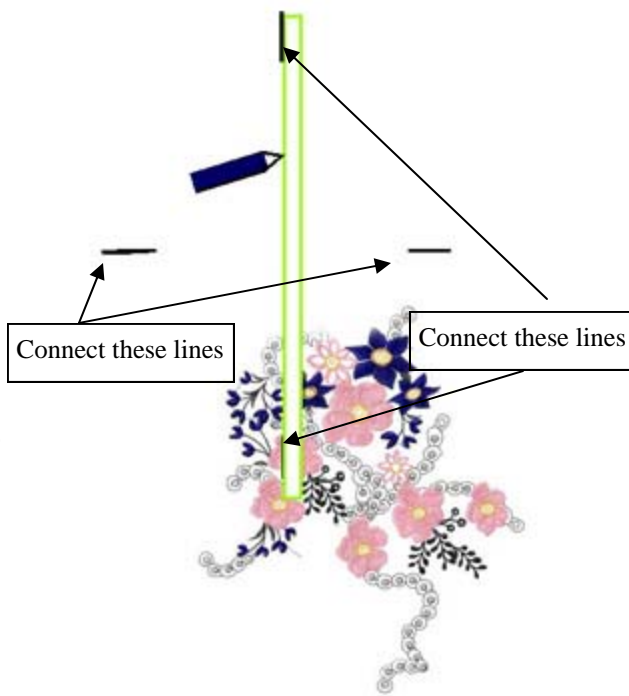
Repeat on the horizontal center line of the template.

Remove the Clear Template

5) On your fabric, connect the top and bottom vertical lines and then connect the left and right horizontal lines.



6) Match the center lines of your hoop with the lines you've just drawn. Using an appropriate stabilizer, hoop your fabric and stabilizer.



7) Stitch the design.



Using these simple steps you can control exactly where you place your design. Whether you are adding a design to a multi-hooped design, or making sure your design is placed exactly where you want it on a garment or other project, this method works!







**Award winning Bobbi Bullard is known for her wearable art that's really wearable!**

Bobbi Bullard has been a prominent name in the machine embroidery world since 1996. She's known for her clear headed approach to design, her humor and her ability to make complex concepts simple.

Bobbi is known for her unique and beautifully crafted embroidery designs as well as her style in using them in wearable art & quilting projects.

Bobbi has developed unique methods for individualizing garments with a variety of embellishment techniques ranging from spray dyeing to rubber stamping, stenciling and using a variety of bling techniques. Her work ranges from wearable art to art quilts.

She has been entertaining and amazing sewing enthusiasts for years, teaching around the country, inspiring people wherever she goes.

Bobbi's work has been seen in Quiltmaker, Belle Armoire, Total Embellishment Newsletter, Designs in Machine Embroidery, ASG's Notions, Threads, Haute Handbag and more. She's been a featured artist on Brother's new television show. Her work has taken ribbons in the Wearable Art category at PIQF, the Sulky challenge and has been seen in a variety of other nationally ranked quilt shows.

Visit her website at [www.bullarddesigns.com](http://www.bullarddesigns.com) for a preview of her work.