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Style Tip: Create a distinctive, embroidered custom luggage tag and your luggage will stand out from all the rest!
See how easy it is to sew a vinyl and faux suede tag using the Non-Stick Roller Foot.

Presented by: Joanne Banko on [It's Sew Easy TV](#)



This custom tag is embroidered on faux suede with a clear vinyl pocket on the back. I created the embroidered tag design (*including the buttonhole*), using the Brother PE Design software program. After completing the embroidery I switched to the sewing side of the machine and sewed the layers together with the [Non-Stick Roller Foot](#). The Roller foot makes it easy to sew special materials like vinyl, leather, suede and faux suede, as well as PVC, and anything else that does not move freely through the machine because the surface is sticky. This foot is on my "must have" list of sewing machine accessories.

Options and Ideas:

- If the software program is not available to you, consider drawing a similar rectangular shape on graph paper to use as your pattern.
- You can opt to embroider your contact information on the felt piece used for the backing on the tag.
- Embroidery the Paris emblem design on ravel proof fabric such as felt, trim around design and attach with glue to a ready made luggage tag.

Bon Voyage Luggage Tag

Materials and Supplies featured in this episode:

- [Brother Sewing and Embroidery Machine with 4-inch hoop capability](#)
- [SA541](#) Brother light weight water soluble stabilizer
- [SA190](#) Brother Non-Stick roller foot
- [Brother Embroidery Thread and Bobbin Thread](#)
- [Brother PE Design Embroidery Software](#) and instruction manual. (Use the manual to familiarize yourself with the Layout and Editing tools, as well as the menu and icons.) PE Design Version 10 is featured here.
- Basic sewing notions including thread for sewing and low tack tape for tag piece.
- One piece of grosgrain ribbon measuring ¼-inch wide X 10-inches long.
- Faux suede or another non-raveling fabric such as firm felt for luggage tag, one piece measuring approximately 2 ½-inches wide X 3 ½-inches long.
- Felt for back of luggage tag, one piece measuring approximately 3 ½-inches wide X 4 ½-inches long.
- Clear vinyl (12 gauge), for back of luggage tag, one piece measuring approximately 3 ½-inches wide X 4 ½-inches long.

- [Paris Emblem](#) – This is currently available as a Free Design download when you sign up for the Brothersews newsletter. [CLICK HERE](#) to join!
See **Figure #1**.

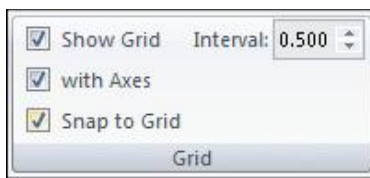
Figure #1



Steps to Create Luggage Tag in the Brother PE Design Software Program

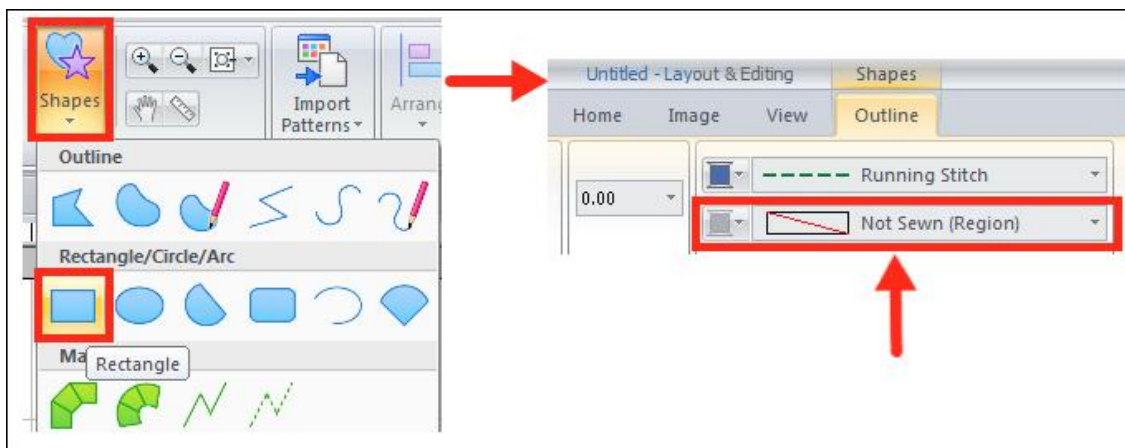
1. Open the Layout & Editing portion of the PE-Design program. Select Option > Design Page Property. Select the 4-inch hoop size. Select View tab to change Grid Interval to 0.500. Check boxes as shown. See **Figure #2**.

Figure #2



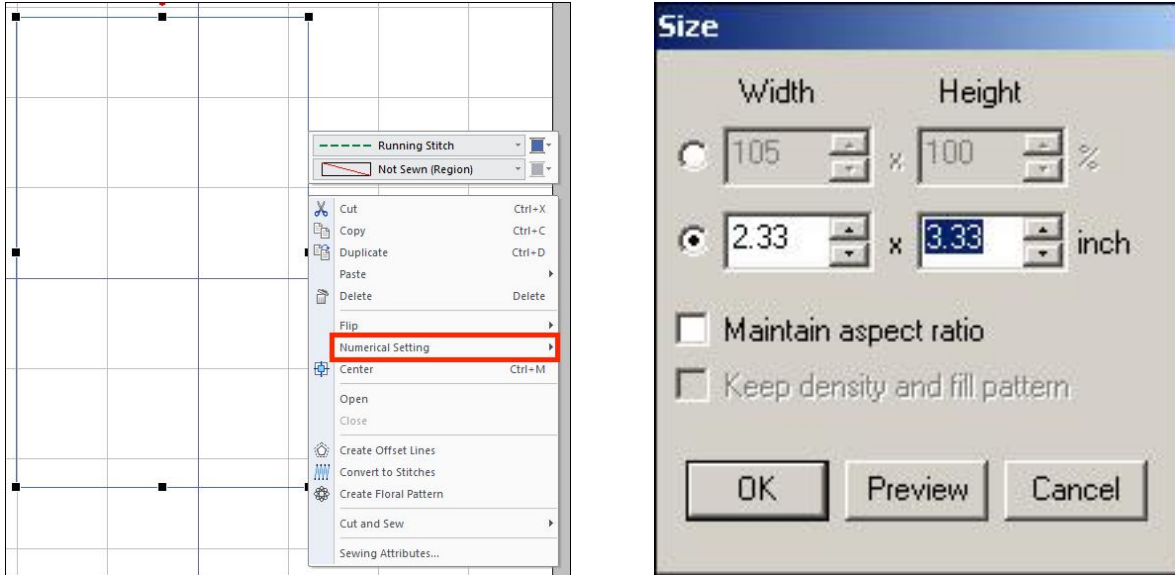
2. Create a rectangular shape to use as a placement line for the tag piece as follows:
 - Select shapes from the Home tab, choose rectangle.
 - Change to outline only with a straight stitch. See **Figure #3**.

Figure #3

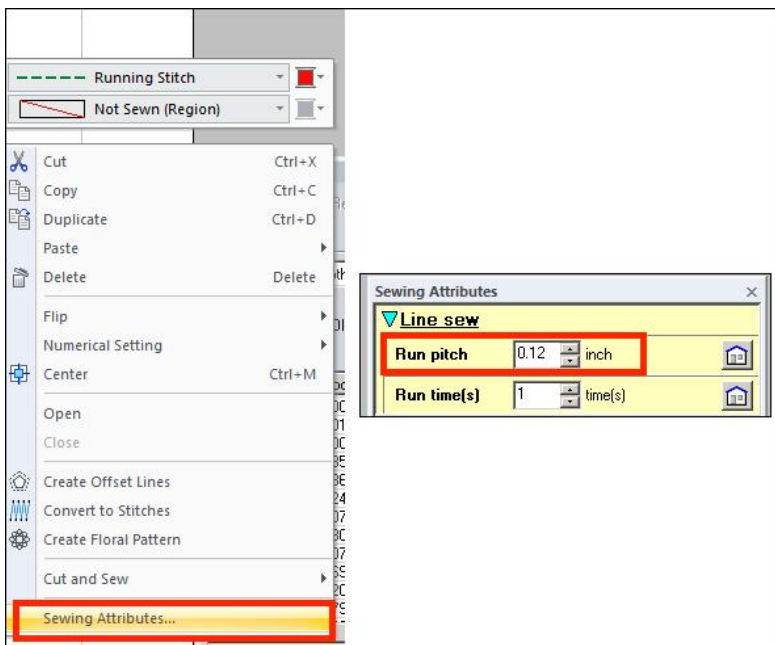


- Click and drag to draw a rectangle to the approximate size shown.
- Right click on the selected shape to use size option and set size at 2.33 X 3.33 inches.
See **Figure #4**.

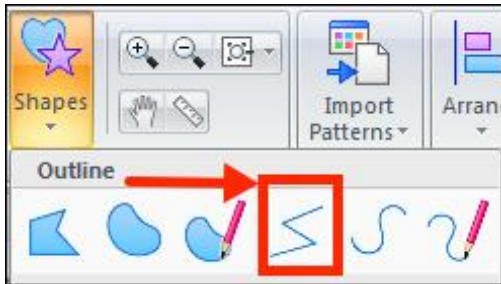
Figure #4



- Right click on the selected shape to change attributes for a longer stitch length. **See below:**

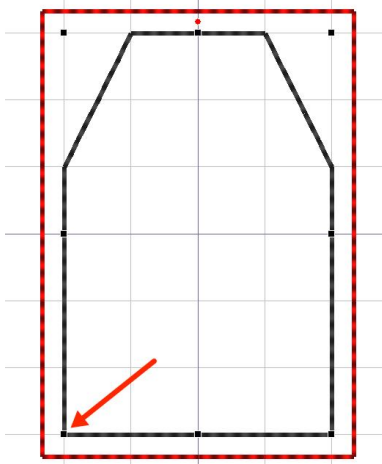


3. To draw the outline for the tag, select the Outline tool from the Home tab, and then select the Open Straight Line tool. **See below:**



4. This time select the Triple running stitch for the Line Sew Type. Draw the shape of the tag as shown, using the grid lines as a guide and beginning and ending at the red arrow. Selecting the snap to grid option will make it easier to draw straight and even lines. Double click to close the shape. See **Figure #5**.

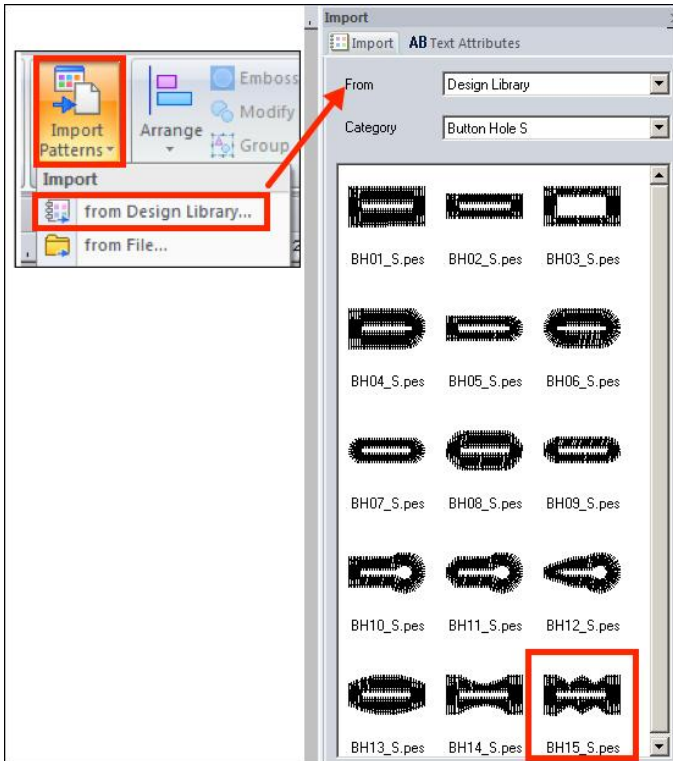
Figure #5



Next, turn off the Snap to Grid option.

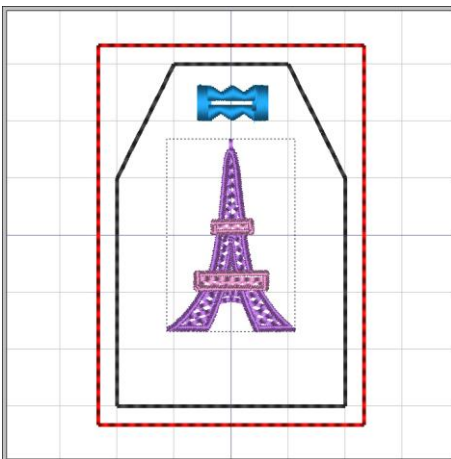
- To add a buttonhole at the end of the tag, select File > Import, from the top menu. Select the Design Library icon. Click on the arrow and choose Button Hole (S) from the drop down menu. Choose a decorative buttonhole to add to your tag. See **Figure #6**. Reposition the buttonhole near the tapered end of the tag.

Figure #6



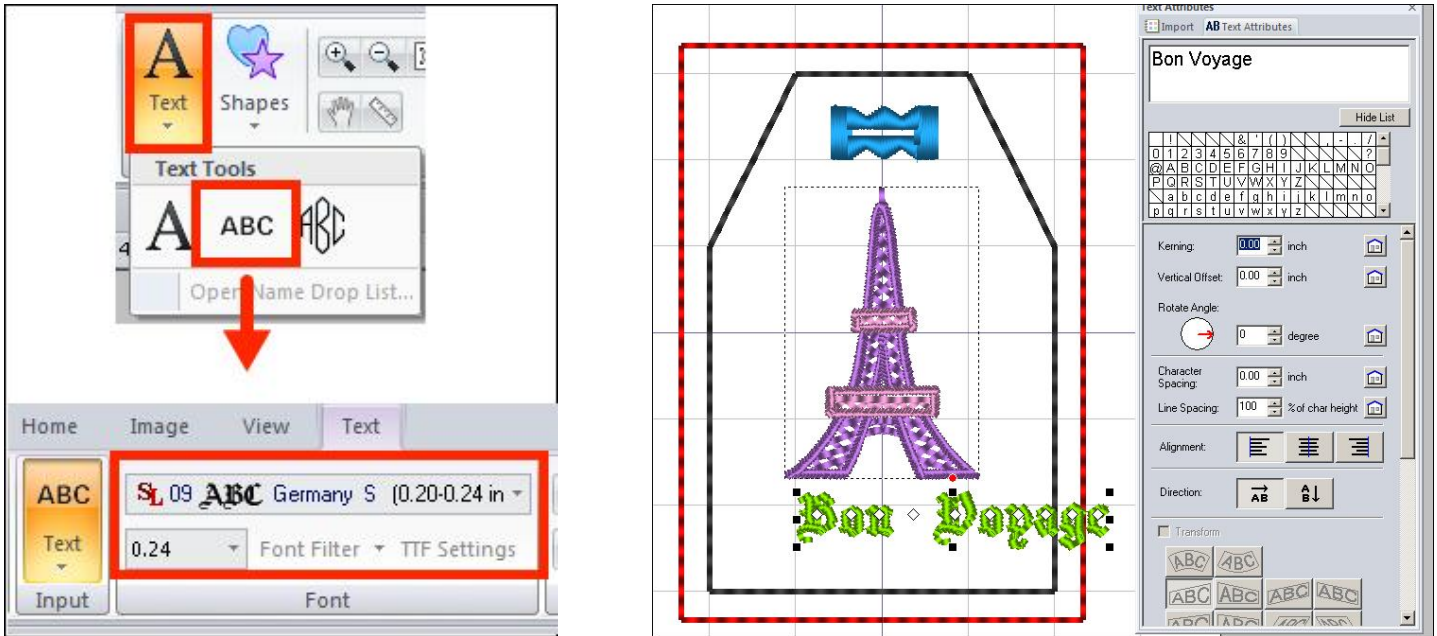
Click Import again and import the Paris Emblem design from the designated location on your computer. See **Figure #7**.

Figure #7



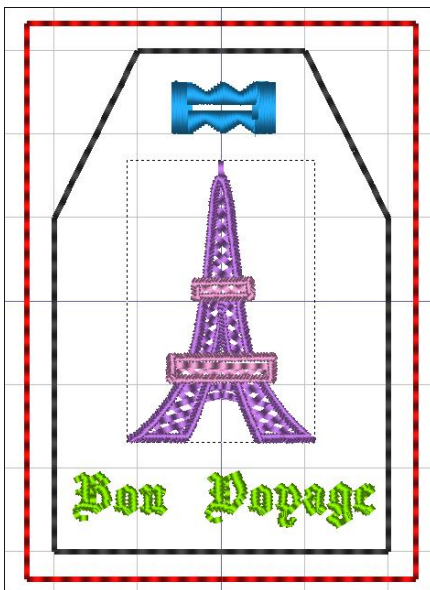
6. Add a set of initials or the words "Bon Voyage" by using the Text tool.

The featured lettering here is from the small font menu. **See below:**

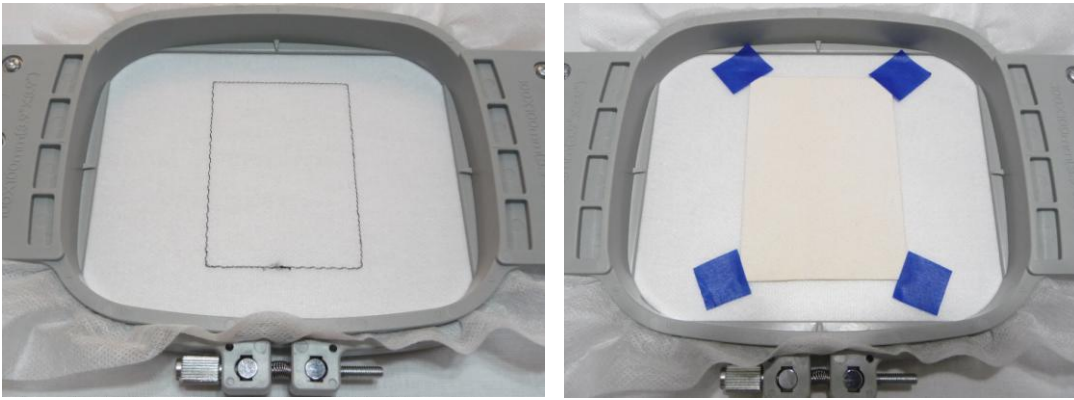


Note: Change thread colors for each segment to create a **stop** between colors on multi needle machines. Align all segments as desired then save and transfer to the machine. See **Figure #8**.

Figure #8



7. To embroider tag, hoop water-soluble stabilizer and stitch the rectangular outline for placement. Place tag piece over the lines. Tape close to edges. **See below:**



8. Back up and stitch rectangular outline a second time. Embroider remaining motifs with desired colors.

See **Figure #9.**

Figure #9



9. Set up machine for sewing with non-stick roller foot. Place a layer of felt under the embroidered tag and stitch along shape of tag outline. See **Figure #10.**

Figure #10



10. Turn tag over and layer clear vinyl on top. Stitch around shape using a narrow zig zag or a stem stitch, leaving the bottom open to insert your printed name, address, etc. See **Figure #11 & 12.**

Figure #11

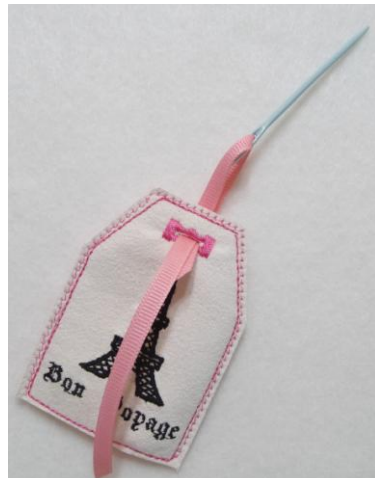
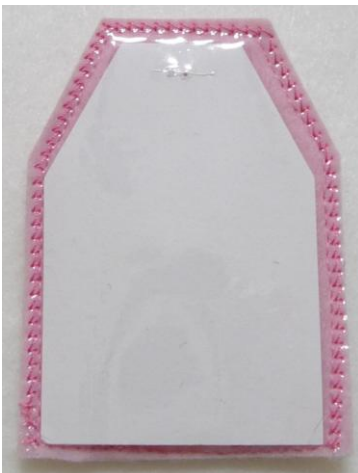


Figure #12



11. Carefully trim around tag, trimming away rectangle. Cut heavy paper for printing your contact information and slip inside the opening, making sure it is a tight fit. Cut buttonhole open, cutting through all layers. Insert ribbon and tie to finish.

See below:



Additional Resources:

- Click on the link below and you'll find instructions for a coordinating project - A Folding Organizer Bag with clear vinyl pockets inside:

[Brother Foot of the Month Project - Folding Organizer Bag](#)



- The featured Paris Emblem design is found on ibroidery.com. You'll find many beautiful embroidery designs available for downloading and embroidering on select Brother model machines.
- Visit the Brother web site at www.brother-usa.com for additional Free embroidery designs, project instructions, tutorials, and more! Sign up for their monthly newsletter and you'll get notifications for special offers, free embroidery designs and other valuable information.
- Visit your local [Brother sewing machine dealer](#) for Brother Machines, Brother software programs, and special machine accessories.
- Please visit me at my Sewing and Embroidery website, www.letsdosew.com for more tips, techniques, video lessons and free downloads. Sign up for updated sewing ideas and inspiration, project ideas, and more when you visit www.letsdosew.com.
- Find me on Facebook - <https://www.facebook.com/letsdosew/>

Happy Sewing!

Joanne